

# K A T E M I L L E R

## ART DIRECTOR

### PROFESSIONAL EXPERIENCE

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#### ART DIRECTOR

MINDSTREAM INTERACTIVE, COLUMBUS, OH | 2019-PRESENT

- Design and write for both digital and traditional media
- Creative lead for a talented group of writers and designers
- Collaborate with UX, strategy, account services and development teams daily

#### CREATIVE DIRECTOR

PRINT FOR PROGRESS, COLUMBUS, OH | 2018-2019

- Designed campaign collateral for congressional campaigns across the nation
- Created marketing materials to support the Print for Progress brand
- Collaborated with clients, account executives, and vendors to execute campaigns within challenging timeline and budget requirements

#### FREELANCE DESIGNER & COPYWRITER

FEBRUARY 2008-2018

- Projects included interactive media and print design for Alliance Data, JVA Campaigns, Paul Werth Associates, Ethicon, Blue Diesel, Trek Bicycles, and Justice (Limited Brands), as well as brand strategy and copywriting for Cardinal Health, The College Board, Home Diagnostics, Inc., Merck, and Port Columbus International Airport

#### SENIOR COPYWRITER

BLUE DIESEL, COLUMBUS, OH | 2005-2008

- Wrote business-to-consumer and business-to-business copy for interactive and other marketing channels within the healthcare industry
- Designed websites and other interactive media for clients within the healthcare industry; designed letterhead and internal marketing materials for Blue Diesel
- Developed creative concepts and delivered insight and strategy throughout the creative process
- Collaborated with team to develop information architecture and SEO strategy

#### GRAPHIC DESIGNER & COPYWRITER

CIKONE + ASSOCIATES, COLUMBUS, OH | 2001-2005

- Designed advertisements, collateral, corporate identities, and direct marketing
- Managed concept development and creative strategy; wrote creative briefs
- Wrote business-to-consumer and business-to-business copy for print, interactive, radio and television
- Initiated internal structure and procedures for job trafficking and archiving



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### EDUCATION

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#### BFA, ADVERTISING AND GRAPHIC DESIGN

Columbus College of Art and Design, 2000  
Dean's Scholarship, 1996-2000

#### PAID INTERNSHIP

Out of the Box, 2000

#### SUMMER COLLEGE PROGRAM

The School of the Art Institute of Chicago, 1995

### ADDITIONAL SKILLS

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Editing

Information Architecture

Project Management

Accomplished in Adobe CC

(Xd, Ai, PS, ID)

Proficient in Microsoft Office